

# EVOLUTION AUTO INDIA

Join us on the Journey Towards a Green Future!!

<https://evolutionautoindia.in>

## MEDIA KIT



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### About Us

EVolution Auto India is India's premier resource (magazine, website, social network) at the intersection of transportation and environmental sustainability.

We are a unique, comprehensive platform dedicated to covering innovations and developments in electric vehicles (EVs), hydrogen fuel cell vehicles, biofuels, Sustainable Aviation Fuel (SAF), renewable energy, EV charging infrastructure, and energy-efficient technologies. By offering a holistic view of sustainable transport, we aim to empower decision-makers, enthusiasts, and professionals with actionable insights to build a greener world.

### Our Mission

As the global automotive industry shifts toward a more sustainable future, EVolution Auto India is driven by a critical question: Can EVs truly be sustainable if powered by conventional energy sources?

Our mission is to promote the adoption of green energy solutions—such as solar PV and hydrogen fuel cell-based EV charging stations—as the backbone of sustainable transportation. We aim to catalyze the transition to cleaner mobility by uniting governments, industries, and other key stakeholders on a single platform to support renewable energy-based infrastructure.



## TOPICS COVERED

- Biofuels, hydrogen, and other sustainable energy options for transportation
- Advocacy efforts by environmental groups and transportation experts
- Strategies to mitigate climate change through sustainable transport.
- Innovations in logistics and freight transport for sustainability
- Studies on the carbon footprint of different transport modes.
- Role of transportation in achieving global sustainability goals
- Reviews of electric cars, bikes, scooters, and other EVs
- Cutting-edge technologies in smart transportation
- Battery innovations and charging infrastructure
- Integration of AI/IOT for better efficiency
- Sustainable urban mobility plans
- Advances in EV technology
- Trends in shared mobility
- Product Launch
- Case Studies

## POPULAR SEGMENTS

**News:** Local, National and International News

**Corporate Buzz:** Announcements, Financial Results, Strategic Initiatives, Mergers and CSR Activities

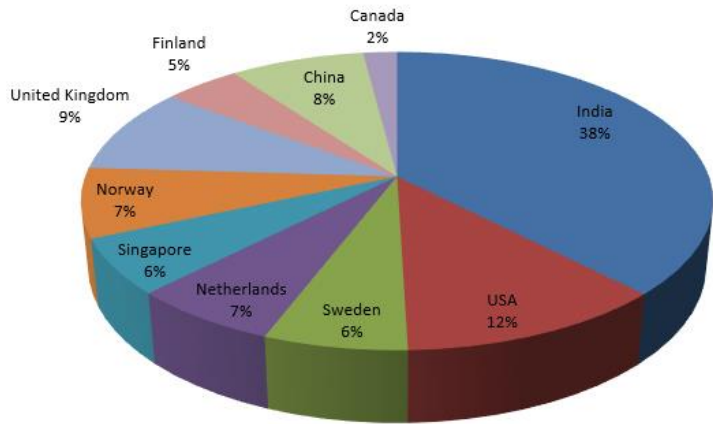
**Interviews & Insights:** Industry leaders, Experts, Spokespersons, Engineers, Researchers, Entrepreneurs

**Product Launch:** Latest Electric Cars, Electric Scooters, Hydrogen Buses, Innovations and Technologies

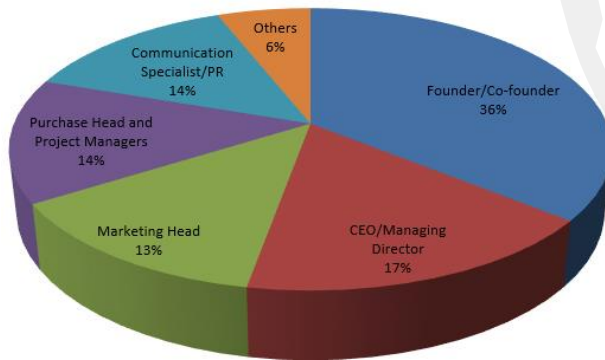
**Events:** Events Coverage, Promotions, Listing, Partnership

# READERSHIP

Daily Traffic Trend

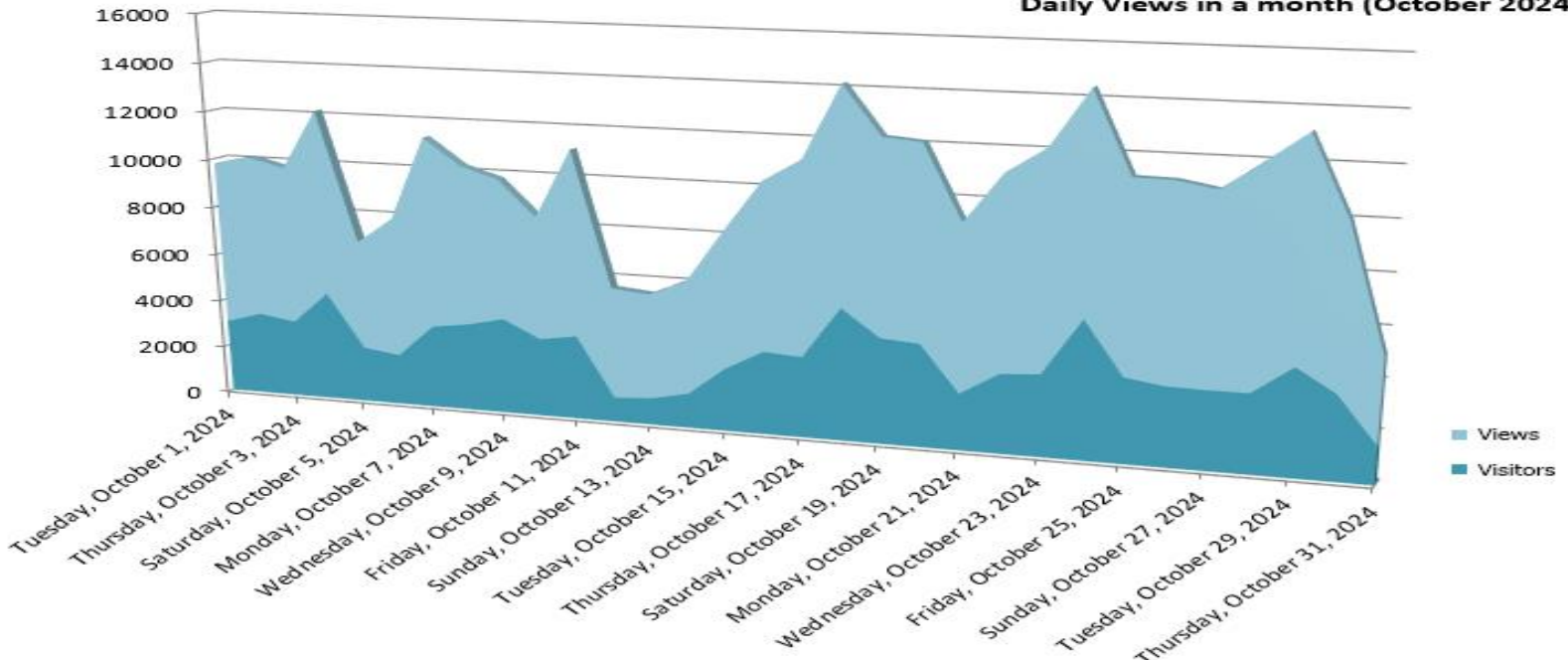


Designation-Wise Break-up



- Automotive OEMs
- Electric Vehicle Manufacturers
- Fuel Cell Manufacturers
- Hydrogen Electrolyzer Manufacturers
- Automotive Component Manufacturers
- Automotive Ancillary Companies
- Motor Inverter Manufacturers
- Rechargeable Batteries Manufacturers
- EV Charging Cable Manufacturers
- Charging Infrastructure Companies
- Renewable Energy Companies
- Grid Infrastructure Providers
- Environment Ministries
- System Integrators
- Policy Makers & Associations
- Biofuel Companies
- UAM & eVTOL
- Highway Authorities
- Road & Transportation Ministries
- Government Bodies
- Corporate Users – Automobiles/Logistics
- Financial Institutions
- Carpooling Companies
- Academia and Institutions
- Batteries Recycling Companies
- Consultants and Investors
- Environmentalists

Daily Views in a month (October 2024)



The publication titled "EVOlution Auto India" is called the Sustainable Transportation Guide; we welcome you to "Join us on the Journey Towards a Green Future!".

# Editorial Calendar

**Expert Content:** A robust portfolio features exclusive content wrapping around multiple EV technology industries. It shows great thought-leadership dominance.

**Expert Thoughts, Deep Perspective:** The Evolution Auto India has a transport and environmental sustainability-focused content emphasis. With contributing writers from EV technology, manufacturing, research, innovations, electric vehicles, hydrogen fuel cell vehicles, biofuels, SAF, charging stations, renewable energy, energy-efficient technologies, storage, smart transportation systems, environmental sustainability, the magazine is dedicated to working closely with leaders, industries and market globally.

Edition	Cover Story and Features	Current Happenings	Event Focus/Celebrations
January-February	Industry Trends to Watch in 2025, Views from EV Manufacturers, Energy Storage Companies EV Charging Stations, Feature on Biofuels/Biogas	Interviews, Articles, News - Industry Updates, Corporate Buzz, Policies, Product Feature, Product Launch	New Year, 4th Global Electrification Mobility Summit, India Energy Week
March-April	Celebrating Women in Renewable Energy and E mobility Sectors, Cycling towards a Sustainable Future, Energy Efficient Technologies	Interviews, Articles, News - Industry Updates, Corporate Buzz, Policies, Product Feature, Product Launch	Women's Day, Ride Asia, Smart Energy India Expo
May-June	Types Of Energy Storage Systems In Electric Vehicles, Fuell Cell, Battery Recycling	Interviews, Articles, News - Industry Updates, Corporate Buzz, Policies, Product Feature, Product Launch	India Energy Storage Week, World Environment Day
July-August	Integration of Renewable Energy with EV Charging Stations, Hydrogen Vehicles	Interviews, Articles, News - Industry Updates, Corporate Buzz, Policies, Product Feature, Product Launch	Renewable Energy Day, Auto Components Show
September-October	World EV Day - Electric Vehicle Current Scenario and Future, Batteries - Trends and Technologies	Interviews, Articles, News - Industry Updates, Policies, Corporate Buzz, Product Feature, Product Launch	World EV Day, The Battery Show India, REI, India International EV Show
November - December	Year End Review - What has been done and What more needs to be done, Feature on Energy Conservation	Interviews, Articles, News - Industry Updates, Policies, Corporate Buzz, Product Feature, Product Launch	Year End, National Energy Conservation Day



Amplify your brand's reach and establish strong presence with manufacturing professionals seeking the latest advancements.

# Advertising Opportunities

## Single Advertiser's Rate, Size and Specification

<b>PRINT ADVERTISEMENT OPTIONS</b> <i>(first-come, first-served basis)</i>		
Space Options	Amount (INR or USD)	Size in Inches (WxH)
Back Cover	₹ 85000 (\$ 1012.55)	8.00 x 10.5
Two Page Spread	₹ 75000 (\$ 893.43)	16.00 x 10.5
Inside Front Cover	₹ 65000 (\$ 774.30)	8.00 x 10.5
Inside Back Cover	₹ 55000 (\$ 655.18)	8.00 x 10.5
Full Page 1	₹ 45000 (\$ 536.05)	8.00 x 10.5
Full Page 3	₹ 35000 (\$ 416.93)	8.00 x 10.5
Full Page	₹ 25000 (\$ 297.81)	8.00 x 10.5
1/2 Page	₹ 17500 (\$ 208.46)	8.0 x 5.2
¼ Page	₹ 12000 (\$ 142.94)	8.0 x 3.5

<b>Online Advertising</b>			
Position	INR	USD	W x H Size in pixel
Leaderboard (Top Banner)	₹ 35,000	\$ 416.93	728x90
Medium Rectangle (Middle Banner)	₹ 25,000	\$ 297.81	300x250
Strip	₹ 15,000	\$ 178.68	250x600

<b>Sponsored Post</b>		
Word Limit	INR Price	USD Price
Word Limit (up to 250)	₹ 21,000	\$ 250.16
Word Limit (up to 500)	₹ 43,000	\$ 512.23



Evolution Auto India Magazine features exclusive content on sustainable transportation for both commercial and industrial markets to help you achieve your marketing goals.