

EVOLUTION AUTO INDIA

Join us on the Journey Towards a Green Future!!

2025

<https://evolutionautoindia.in>

MEDIA KIT 2025



+91-9711264156 | +91-9315806620

editor@evolutionautoindia.in | indiaevolutionauto@gmail.com

About Us

EVolution Auto India is India's premier resource (magazine, website, social network) at the intersection of transportation and environmental sustainability.

We are a unique, comprehensive platform dedicated to covering innovations and developments in electric vehicles (EVs), hydrogen fuel cell vehicles, biofuels, Sustainable Aviation Fuel (SAF), renewable energy, EV charging infrastructure, and energy-efficient technologies. By offering a holistic view of sustainable transport, we aim to empower decision-makers, enthusiasts, and professionals with actionable insights to build a greener world.

Our Mission

As the global automotive industry shifts toward a more sustainable future, EVolution Auto India is driven by a critical question: Can EVs truly be sustainable if powered by conventional energy sources?

Our mission is to promote the adoption of green energy solutions—such as solar PV and hydrogen fuel cell-based EV charging stations—as the backbone of sustainable transportation. We aim to catalyze the transition to cleaner mobility by uniting governments, industries, and other key stakeholders on a single platform to support renewable energy-based infrastructure.

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TOPICS COVERED

- Biofuels, hydrogen, and other sustainable energy options for transportation
- Advocacy efforts by environmental groups and transportation experts
- Strategies to mitigate climate change through sustainable transport.
- Innovations in logistics and freight transport for sustainability
- Studies on the carbon footprint of different transport modes.
- Role of transportation in achieving global sustainability goals
- Reviews of electric cars, bikes, scooters, and other EVs
- Cutting-edge technologies in smart transportation
- Battery innovations and charging infrastructure
- Integration of AI/IOT for better efficiency
- Sustainable urban mobility plans
- Advances in EV technology
- Trends in shared mobility
- Product Launch
- Case Studies

POPULAR SEGMENTS

News: Local, National and International News

Corporate Buzz: Announcements, Financial Results, Strategic Initiatives, Mergers and CSR Activities

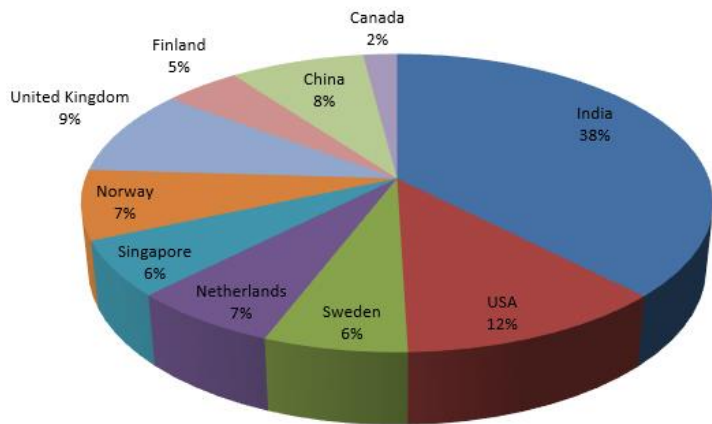
Interviews & Insights: Industry leaders, Experts, Spokespersons, Engineers, Researchers, Entrepreneurs

Product Launch: Latest Electric Cars, Electric Scooters, Hydrogen Buses, Innovations and Technologies

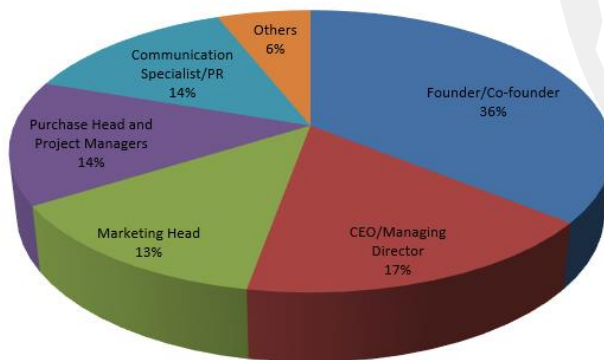
Events: Events Coverage, Promotions, Listing, Partnership

READERSHIP

Daily Traffic Trend

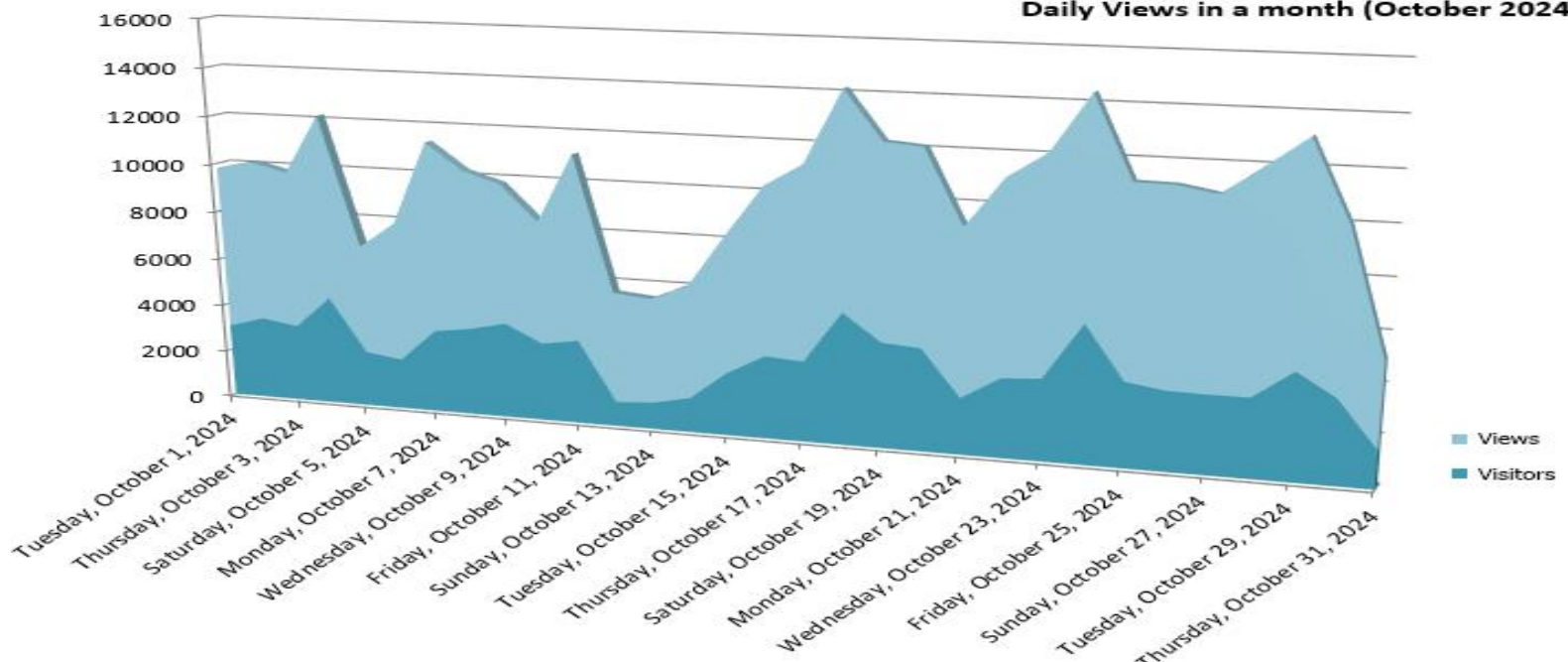


Designation-Wise Break-up



- Automotive OEMs
- Electric Vehicle Manufacturers
- Fuel Cell Manufacturers
- Hydrogen Electrolyzer Manufacturers
- Automotive Component Manufacturers
- Automotive Ancillary Companies
- Motor Inverter Manufacturers
- Rechargeable Batteries Manufacturers
- EV Charging Cable Manufacturers
- Charging Infrastructure Companies
- Renewable Energy Companies
- Grid Infrastructure Providers
- Environment Ministries
- System Integrators
- Policy Makers & Associations
- Biofuel Companies
- UAM & eVTOL
- Highway Authorities
- Road & Transportation Ministries
- Government Bodies
- Corporate Users – Automobiles/Logistics
- Financial Institutions
- Carpooling Companies
- Academia and Institutions
- Batteries Recycling Companies
- Consultants and Investors
- Environmentalists

Daily Views in a month (October 2024)



The publication titled "EVoLution Auto India" is called the Sustainable Transportation Guide; we welcome you to "Join us on the Journey Towards a Green Future!".

Editorial Calendar

Expert Content: A robust portfolio features exclusive content wrapping around multiple EV technology industries. It shows great thought-leadership dominance.

Expert Thoughts, Deep Perspective: The Evolution Auto India has a transport and environmental sustainability-focused content emphasis. With contributing writers from EV technology, manufacturing, research, innovations, electric vehicles, hydrogen fuel cell vehicles, biofuels, SAF, charging stations, renewable energy, energy-efficient technologies, storage, smart transportation systems, environmental sustainability, the magazine is dedicated to working closely with leaders, industries and market globally.

Edition	Cover Story and Features	Current Happenings	Event Focus/Celebrations
January-February	Industry Trends to Watch in 2025, Views from EV Manufacturers, Energy Storage Companies EV Charging Stations, Feature on Biofuels/Biogas	Interviews, Articles, News - Industry Updates, Corporate Buzz, Policies, Product Feature, Product Launch	New Year, 4th Global Electrification Mobility Summit, India Energy Week
March-April	Celebrating Women in Renewable Energy and E mobility Sectors, Cycling towards a Sustainable Future, Energy Efficient Technologies	Interviews, Articles, News - Industry Updates, Corporate Buzz, Policies, Product Feature, Product Launch	Women's Day, Ride Asia, Smart Energy India Expo
May-June	Types Of Energy Storage Systems In Electric Vehicles, Fuell Cell, Battery Recycling	Interviews, Articles, News - Industry Updates, Corporate Buzz, Policies, Product Feature, Product Launch	India Energy Storage Week
July-August	Integration of Renewable Energy with EV Charging Stations, Hydrogen Vehicles	Interviews, Articles, News - Industry Updates, Corporate Buzz, Policies, Product Feature, Product Launch	Renewable Energy Day
September-October	World EV Day - Electric Vehicle Current Scenario and Future, Batteries - Trends and Technologies	Interviews, Articles, News - Industry Updates, Policies, Corporate Buzz, Product Feature, Product Launch	World EV Day, The Battery Show India, REI
November - December	Year End Review - What has been done and What more needs to be done, Feature on Energy Conservation	Interviews, Articles, News - Industry Updates, Policies, Corporate Buzz, Product Feature, Product Launch	Year End, National Energy Conservation Day



Amplify your brand's reach and establish strong presence with manufacturing professionals seeking the latest advancements.

Advertising Opportunities

Single Advertiser's Rate, Size and Specification

PRINT ADVERTISEMENT OPTIONS		
<i>(first-come, first-served basis)</i>		
Space Options	Amount (INR or USD)	Size in Inches (WxH)
Back Cover	₹ 85000 (\$ 1012.55)	8.00 x 10.5
Two Page Spread	₹ 75000 (\$ 893.43)	16.00 x 10.5
Inside Front Cover	₹ 65000 (\$ 774.30)	8.00 x 10.5
Inside Back Cover	₹ 55000 (\$ 655.18)	8.00 x 10.5
Full Page 1	₹ 45000 (\$ 536.05)	8.00 x 10.5
Full Page 3	₹ 35000 (\$ 416.93)	8.00 x 10.5
Full Page	₹ 25000 (\$ 297.81)	8.00 x 10.5
1/2 Page	₹ 17500 (\$ 208.46)	8.0 x 5.2
¼ Page	₹ 12000 (\$ 142.94)	8.0 x 3.5

Online Advertising			
Position	INR	USD	W x H Size in pixel
Leaderboard (Top Banner)	₹ 35,000	\$ 416.93	728×90
Medium Rectangle (Middle Banner)	₹ 25,000	\$ 297.81	300×250
Strip	₹ 15,000	\$ 178.68	250×600

Sponsored Post		
Word Limit	INR Price	USD Price
Word Limit (up to 250)	₹ 21,000	\$ 250.16
Word Limit (up to 500)	₹ 43,000	\$ 512.23



Evolution Auto India Magazine features exclusive content on sustainable transportation for both commercial and industrial markets to help you achieve your marketing goals.